

## Mr. Carrington Walker

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### Education

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- **2016 – 2019**, University for the Creative Arts, BA(Hons) Sports Journalism - First Class Honours
- **2013 – 2015**, Merchants' Academy Sixth Form, Bristol - A-Level English (B), Philosophy and Ethics (C), Business (C) AS Level Extended Major Project (Distinction)
- **2008 – 2013**, Merchants' Academy, Bristol GCSE English Literature (A), English Language (A), Maths (B), Geography (B), Spanish (C), Science (C), BTEC Business (Distinction\*), Sports Science (Distinction\*)

### Work Experience

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#### **SEO Content Writer**, SEOButler / I2W, Brighton: November 2019 - Present

- Freelance content writing role for SEO eCommerce marketing company SEOButler, here I take on orders from clients ranging from blog posts, product descriptions, press releases, sales copy, and more. I've utilised and improved my SEO marketing knowledge and copywriting ability in this role.

#### **The Sunday Independent Sports Reporter**, Independent Media Ltd., Truro: September 2019 - Present

- Freelance at The Sunday Independent for their weekly newspaper, covering all sports in the South West, I write match reports, profiles and contribute my own features, which I source and complete independently.
- For the Truro Headquarters, I act as the first port of call for any breaking news or sports event taking place in Bristol.

#### **Bristol Live (Post) Industrial Placement**, Reach PLC, Bristol: June 2017 / October 2018 / February 2019

- Three week-long placements at the Bristol Post where I published sports content daily, both online and in print.
- Researched data prior to writing news stories using contacts and social media tools such as TweetDeck to find content.
- Attended press conferences with Bristol City FC manager and players before then producing full transcripts for these press conferences.
- I completed around three to five 'turn around' news stories a day, these required me to research national and regional news stories on upcoming opponents of local Bristol sporting clubs and, basing my news piece on a certain story, making it relevant to The Post's readership.
- I was required to write about sports which I would not usually write about, for example, I completed a news story based on Bristol Bears Rugby Club, this was then published online.

#### **BT Sports Cameraman, National League Football Highlights Show**, EBB Stadium, Aldershot: 2017/18 season

- Filmed and edited National League fixtures of Aldershot Town for BT Sport which would be broadcast weekly on BT Sport 1 as a part of the National League Highlights Show 17/18.
- Developed and honed both my filming and editing ability to a professional broadcast level.
- Established a working relationship and contacts with fellow cameramen at National League clubs around the country and programme editors and executives at BT Sport.

### Voluntary Experience and Notable Achievements

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- **2012-2015** I have hosted and produced my own internet radio show along with a colleague/co-host. This venture introduced me to the field of radio broadcasting and allowed me to build a platform for broadcast journalism.
- **2018** I achieved 'first-level' marks in a 'Law for Journalists' exam set as part of my university course curriculum, reflecting my level of understanding to the legal requirements in any relevant professions.

**REFERENCES AVAILABLE ON REQUEST**